

For Immediate Release

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PRODIGY HEADWEAR WELCOMES PGA TOUR VETERAN DUFFY WALDORF

Prodigy Headwear is proud to announce PGA Tour Veteran Duffy Waldorf as its brand ambassador. After recovering from a significant knee injury, Duffy is back on tour in high spirits to compete, share his passion for wine, and to show off his favorite headwear line! When it comes to classy headwear for men Prodigy Headwear is an obvious choice with its supreme quality and unique styles. Prodigy Headwear is a new line for the US market and will be making its official launch at the PGA Show in Orlando on January 27-29. Watch for Duffy, proudly wearing a variety of Prodigy styles this year on the PGA Tour.



Prodigy Headwear has had consistent sales growth in Canada since its inception in 2007 and with an exciting and distinct product line it is well prepared to make a solid first impression at its launch at the PGA Show. Prodigy Headwear offers a broad assortment of logo decorations including: vast variations of embroideries, three dimensional treatments, woven labels, liquid metal and many more! Prodigy Headwear boasts a variety of collections from sporty to trendy. It's no wonder Duffy Waldorf is passionate about this product line! In particular, a few of his favorites are the "Intermix" from the Lifestyle Collection with its zigzag stitching and young edgy look; as well as, the lightweight, breathable "Harbour" cap from the Pro-Tech Collection.

"We couldn't have a better ambassador wearing Prodigy Headwear on the PGA Tour, than Duffy Waldorf. He is a great family man who is well respected by his peers and he is excited about the entire collection of Prodigy Headwear. We are thrilled to have Duffy wearing Prodigy and about his comeback on the PGA Tour," says Gord German, President of Prodigy Headwear.

Prodigy Headwear is offering the opportunity to "dig into Duffy's wine cellar". To learn more about two of his passions, wine and headwear, make an appointment today to see the entire Prodigy Headwear Collection (Booth #3772) at the PGA Show held at the Orange County Convention Center, January 27th - 29th in Orlando, FL.

About Prodigy Headwear

Founded in 2007, Prodigy Headwear is the designer, manufacturer and distributor of premium quality and active headwear in North America. Prodigy offers its clients innovative styles with customized artwork using the most advanced logo treatments and embroidery technology. Watch for Duffy Waldorf who will be wearing Prodigy Headwear on the PGA Tour. The company's products are available throughout golf pro shops in the United States & Canada. For more information, please visit: www.prodigyheadwear.com, call 800-661-0045 or e-mail: sales@prodigyheadwear.com.

About Gogie Girl Headwear

Founded in 2007 by Vicky Waldorf (wife of PGA Tour Professional Duffy Waldorf), Gogie Girl is a stylish and sporty headwear line designed exclusively for women by women. The "Gogie Difference" begins with headwear that comes in two sizes, standard and petite, for that perfect fit. Additional details and features include: fashion forward styles and colors, comfortable inner linings, and customized with Swarovski crystals that provide bling for that special Gogie Girl touch. The company's experienced in-house design department adds a feminine touch to every Gogie Girl design, and creates custom logos for clients and business partners. Gogie Girl hats and visors are sold through upscale golf club pro shops, and retailers worldwide. For more information, please visit: www.gogiegirl.com, call 800-661-0045 or e-mail: sales@gogiegirl.com.

About PGA Tour Player Duffy Waldorf

A colorful PGA Tour Player in his 25th year of competition and winner of 4 Tour events. He's a connoisseur of fine wine with his own monthly article titled "Uncork" with Duffy Waldorf in the Golf Magazine. He enjoys wearing colorful caps and shirts. His wife Vicky and four children mark, with messages and reminders, the golf balls he uses each week. (Duffy adds a few designs too.) During his 2000 victory at Disney World Resort, he drew a picture of Mickey Mouse on one side of his golf ball and on the other his wife wrote, "Mouse in the House." He got his nickname "Duffy" from his grandparents when he was small. He tagged along on the golf course and they called him "Little Duffer."

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